## Snowline'

### Has dedicated 20 years of selection to reduce dagging and crutching

Our clients are thrilled with the progress we have made and have all seen a huge reduction in dagging and crutching. They also wish us to continue reducing the wool around the tail and on top of the tail. We are still serious about retaining wool for the future and we are still fleece weighing.

### All sale rams have a minimum bare pattern index of 2













Not woolly like this

## **Snowline**<sup>TM</sup>

Snowline<sup>™</sup> Genetics is placing huge emphasis on "Worm Folerance" so we can all successfully handle drench resistance on our farms in the future.

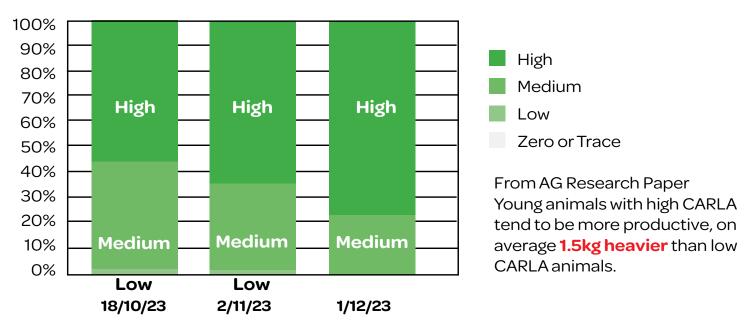
Below are the "Snowline Rams" AG Research 2023 Carla Results

#### **Breakdown of Annual CARLA Responses**

Unit Range	0.0-0.5	0.5-1.0	1.0-5.0	>5.0		
Range Description	Zero or Trace	Low	Medium	High	Total	Average
18/10/23	З	2	47	62	114	11.36
2/11/23	3	9	109	206	327	14.24
1/12/23	0	0	18	64	82	65.36

Ram Hoggets
Ram Hoggets
Mixed age rams

#### **Breakdown of Annual CARLA Levels**



### Summary of Results - All sale rams are high or medium

	Totals	Group %	
High Tolerance	332	63.47	We used the absolute top in our stud
Medium Tolerance	174	33.26	Culled lower end
Low Tolerance	11	.021	Culled
Zero or Trace Tolerance	6	.011	Culled
Total Rams Tested	523		

# Snowline RAMS

New Zealand Wide Snowline<sup>™</sup> and Ranger.<sup>™</sup> Clients are now estimated to be carrying over **700,000** Snowline<sup>™</sup> sheep. Carrying 50% to 100% Snowline<sup>™</sup> and Ranger<sup>™</sup> genetics, this includes ewes, ewe hoggets and lambs.



All rams are bred from 4200 females on extensive hill country stations - "Cheddar Valley Station" in North Canterbury and "Kinaston Run" in Roxburgh. All ewes have been totally unshepherded for over 20 years.



## **Snowline**<sup>TM</sup>

### Owned and operated by the McDonald Family

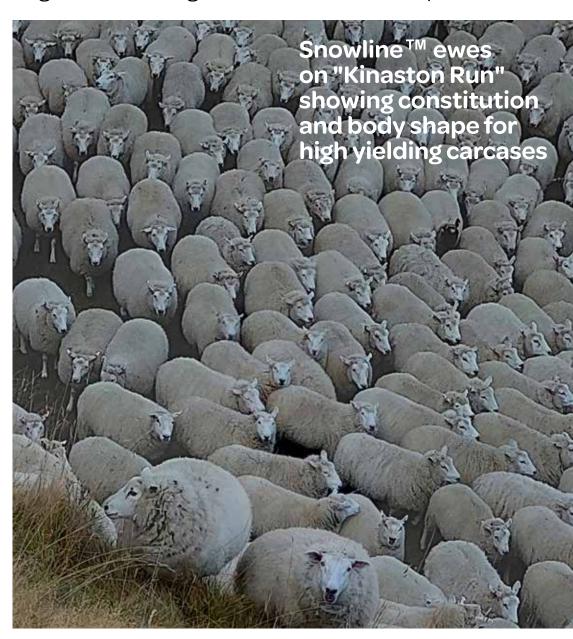
Please read this true story and join us to be proud again of being a New Zealand sheep farmer. We all need to band together to support our young farmers to get them through this difficult financial period.

Joy and I were on an overseas trip a few years ago, when we dined with a lovely young couple Mary and Rob. Mary was a world travelling business woman and Rob was in the USA army. They talked to us about their exciting lives around the world.

Then Mary asked us what we did back in NZ. We explained that with our family we were sheep, beef and forestry farmers back in NZ.

Mary then explained that with her job she had never met farmers before and because of her lifestyle she was totally isolated from farming. She wanted to know what farmers actually did in modern times.

We explained that all of our farm products were marketed in NZ and overseas. Our farm products included meat - lamb, mutton and beef. Wool - for carpets, furnishing and



### apparel, timber - for building and houses.

To our amazement Mary was dumbfounded and replied so you and your family spend your entire working life providing food, shelter and clothing, the basic necessities for life to 1000's of people around the world she then compared her contribution to humanity and became tearful and gave us a big hug and thankyou.

So we all need to **STAND TALL** and **BE PROUD** of being NZ farmers. **Thank you Mary** for your **wisdom, love** and **insight!** 

# Snowline MEAT

Our Snowline<sup>™</sup> breeding and selection policies will help you get **more lambs** because of our **fertility** and **survival gene**. Also **more meat** and **extra heavy lambs away to the works off mum** to hit earlier schedules.



These "Cheddar Valley Station" Snowline ewes would be getting close to weaning their own bodyweight.



Leaving tails on Jason & Tracey have achieved up to 90% off Mum





### Ranger the tuff hill bred terminal

- Increased Weaning Weight.
- 2. High Survival - Thick birth coat and cold tolerance gene.
- 3. Increased Meat Yield - Scanned eye muscle area.
- Myomax For big back ends.
- 5. **Amazing Constitution -** The Ranger rams
- 6. Selected Fine Shoulder Rams - For ewe hoggets and merino 1/2 breds.
- **Competitively Priced.** 7.
- 8. 90% Black faces.

### THE MCDONALD'S SNOWLINE™ AND RANGER TEAM



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